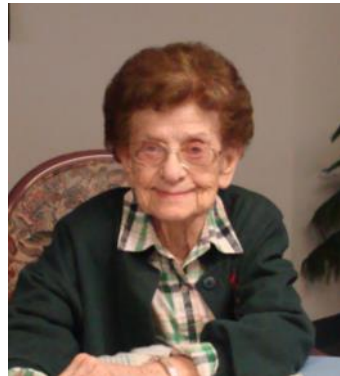


# Heart to Heart

*A publication of the Friendship Home Foundation*

## Residents Tell it Best Why We're Thankful for the Friendship Home



I wanted to stay in my own home, but I needed the care of the Friendship Home. So, I decided to bring my good attitude and I came in. It is very nice and very comfortable. The Friendship Home is a good home—I love to play cards and the activities. I go to all of them. My family lives away from town, so I'm grateful to have people here that care for me.

*Marj McMillan*

There's a lot I'm thankful for. I'm thankful for all the good, new friends I've made here. I'm thankful that the staff is so friendly—they're like my family. And, I'm never lonely. There is always someone around to visit with or to answer my questions. This is where I want to live, and my family is always close by to come visit.

*Lois Pardee*



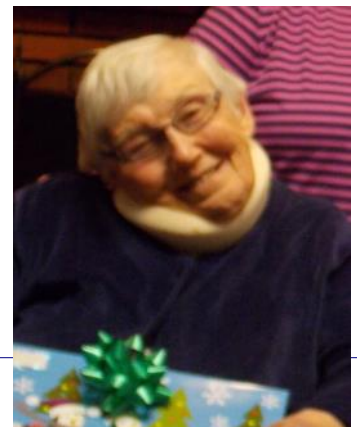
When my wife's health was failing, we made the move from Arkansas to the Friendship Home so that we could be close to family. I'm so thankful to be near friends and family, and I'm thankful for the Friendship Home. They do a fantastic job! I'm thankful for the good meals and for all the staff—we have a good time.

*Marvin Seastrom*



There are a million things I have to be thankful for. I'm thankful to be able to continue my favorite hobby thanks to the volunteer, Lenise, who comes in to sew with me. I'm thankful for the Home—I needed a place to be. And, I'm thankful for the good help and the good food. There really are too many things to count, and for that I thank the Lord.

*Naomi Larsen*



### Friendship Home Foundation Board Members

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# Do You Really Need a Will?

It's a common question, and there are many people who never put a will into place. But, if you want to make sure your assets benefit the ones you care about most and are distributed in the way you intended, a little time planning today will prevent a world of worries for your loved ones later.

## HOW A WILL CAN OFFER PEACE OF MIND

1. You can decide how your estate will be distributed, rather than the state in which you live. This simple act can minimize stress on your family and loved ones.
2. You can name a guardian for minor or dependent children, as well as name a person to manage assets set aside for their protection.
3. You will allow your estate to go through a much quicker probate process. Without a will, a lengthy court process may ensue.
4. You can name the executor of your estate, ensuring someone you trust will oversee the distribution of your assets and see that your wishes are upheld.
5. You can make gifts and donations to organizations that are close to your heart. This may be your best opportunity to perpetuate the good work of organizations you admire, as well as leave a legacy that reflects your personal values and interests.
6. Tomorrow is not promised. While a will can always be changed as life circumstances change, it does allow you to plan for the unexpected and offer your final act of love.

*Always contact your professional and legal advisors when creating your personal estate plan.*

## What Your Will Does Not Cover

- IRAs, 401(k)s and other retirement plan assets. Each of these plans is distributed according to the beneficiary designation.
- Life insurance policies. Like retirement plan assets, death benefits of life insurance policies are distributed according to the plan's beneficiary designation.
- Any asset with joint rights of survivorship. If you are the first of two joint owners to die, your part automatically passes to the surviving joint owner.

## You Can Leave Money... Or You Can Leave a Message



Individuals in the United States are incredibly giving. Each year, more than 90 percent of individuals make a gift to charity; oftentimes to more than one charity. Charitable organizations rely on this support. In fact, 72 percent of all philanthropy comes from individual givers—high above foundations and corporate giving.

While the need for charitable giving never goes away, the support from faithful donors typically does, with only 7 percent of the population leaving charitable bequests in their wills.

If you have supported causes close to your heart, you may want to take a moment to consider continuing your support after your lifetime—to cover the continued needs of those organizations. Beyond your financial assistance, you will send a message to your family and friends of what mattered to you during your life.

## Charitable Bequests Can Be Tailored to your Desires:

- You can give a set sum or percentage of your estate
- Gifts can be made contingent upon other circumstances
- Gifts can be restricted to a specific purpose or left unrestricted, allowing the organization to use as needed.

## Your Contributions Are Deeply Appreciated!

Gifts Made August 2014–Present

Each quarter, all donations are recognized in the "Friendship Forum," the newsletter of the Friendship Home Association. For space limitations, in this publication we will recognize those who give \$100 or more (in cumulative giving) since our last mailing (August 2014).

Please go to [friendshiphome.com](http://friendshiphome.com) and click on "Friendship Forum" under the "About Us" link to look at each quarter's newsletter for an entire listing of donations.

Thank you to all who give of their time, talent or treasure to make the Home great!

### Gifts of \$100–\$299

Nate & Kendra Bladt  
James & Carol Curry  
Craig Fenske  
Family of Jim Friedrichsen  
Friendship Home Auxiliary  
Larry & Fran Nielsen  
Nancy Poore  
Bill & Wilma Ryan  
Armin & Mary Vogt

### Gifts of \$300–\$599

Family of Glen Christensen  
George & Roxie Meyer  
Precision Concrete Services, Inc.

### MEMORY UNIT CAMPAIGN ALL GIFTS, PLEDGES AND/OR PLEDGE PAYMENTS TO THE CAPITAL CAMPAIGN SINCE AUGUST 2014

AMVC  
Arch & Violet Andersen  
Tim & Janice Andersen  
Audubon-Exira Ready Mix  
Carroll Control Systems  
Doug & Betsy Carter  
Dan & Sarah Christensen  
Paul & Sharon Christensen  
Ron & Barb Christensen  
James & Judy Conrad  
Derek & Genelle Deist  
Jenny Fox

Rich & Lela Gleason  
Jeff & Mary Gross  
Lawrence & Doris Handlos  
Robert & Donis Hansen  
Allan & Blanche Jacobsen  
Barb Jacobsen  
Bill & Jamie Law  
Joe & Molly Muhr  
Randy & Karen Nelsen  
Jeff & Trish Nelson  
Mary Ellen Quandt  
Paul Rogers  
Lyle & Cathy Stone  
Duane & Cleone Tessman  
Nate & Sara Vorm  
Mark & Sue Wede

### Capital Campaign Update

Thank you to everyone who has generously donated to help the Foundation raise money for the new Memory Care Unit. To date, more than \$1.425 million has been raised. Now that a loan has been secured with the USDA, the architect is finalizing plans to fit the project within budget. As we move forward, the Foundation will continue fundraising efforts to lessen the financial burden on the Association. If you are able, please consider a heartfelt donation to support a wonderful cause!

### Friendship Home Memory Care Unit

#### A Strong *Vision* for the Future

- Rooms designed for personal space & privacy
- Dedicated areas for dining, activities and sitting
- Ability to safely go outdoors to enjoy beautiful gardens
- Room to roam in a circular layout, ideal for "wandering"

Go to our website, [www.friendshiphome.com](http://www.friendshiphome.com), for more information on our current capital campaign. Or, call Genelle at 712.563.2651 to learn more.



### Popular Ways to Give

Cash or check • Grain or livestock  
Appreciated securities • Retirement plan assets  
Planned gifts—will bequests, life insurance or trusts

Gifts to the capital campaign can be pledged over a 5-year period. Always consult your professional advisor when making a donation.

## Friendship Home Foundation

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Fax: 712.563.2342  
E-mail: [marketing@friendshiphome.com](mailto:marketing@friendshiphome.com)

**The Friendship Home Foundation is a private nonprofit 501(c)3 organization dedicated to securing and stewarding gifts and grants that benefit the Friendship Home.**

**Our vision is “to support the mission of the Friendship Home as it meets the needs of the community as it grows into the future.”**

### About “Heart to Heart”

This newsletter is a product of the Friendship Home Foundation. Our occasional newsletters, brochures and seminars will be designed to offer our friends and supporters helpful information. If you ever have questions or would like to discuss specific ways to make a difference, please call Genelle Deist, Foundation Director, at 712.563.2651. If you choose not to receive Foundation mailings, call Genelle or send her an email at [marketing@friendshiphome.com](mailto:marketing@friendshiphome.com).



### Did You Know?

**Gifts to the Friendship Home Foundation can be made online?** Simply go to [www.friendshiphome.com](http://www.friendshiphome.com). Click on “Give Now” under the “Foundation” drop-down menu. Gifts can be made with any major credit card or personal PayPal accounts.



## Save the Date!

# A Vintage Murder

## murder mystery party & fundraiser

### Saturday, March 14, 2015



The Friendship Home Foundation will once again host the popular murder mystery party & fundraiser! This year's event will take place at the Danish Countryside Vines & Wines, just outside of Elk Horn.

Tickets: \$50/person (which will include a three-course meal and a fun night of entertainment)

Everyone will have the opportunity to discover the “murderer” for the evening! If you'd like to try a new identity for the night and play a character, let us know! You won't be disappointed!

*Stay tuned for more information!*

*Funds raised will go toward the Friendship Home's new Memory Care Unit. Sponsorships will be available. Call Genelle for more information.*