

Heart to Heart

A publication of the Friendship Home Foundation



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Planning for the Future Taking Memory Care to the Next Level

“Can you tell me how to get out of here?”

As I took a supporter to tour our current Memory Unit, we were immediately reminded of our need for a change. Two ladies stood right inside the unit. Each held her purse and wondered if we could help find the way to leave. A nurse approached and helped to redirect, explaining that the ladies were needed at the other end of the hallway. They shook their heads and laughed. “We just came from that area. We’re ready to leave.”

The supporter looked at me and smiled. Nothing could explain our reasons and desire to build a new Memory Unit more than experiencing firsthand the frustrations our residents can experience in the current area. While they are loved and pampered by those who work and volunteer on the Memory Unit, there are limitations with the current design that create anxiety: A single hallway to roam. One large room for meals and all activities. Windows to view the beautiful outdoors, but no way to easily go outside.

Joan Cramer has worked as a Certified Nurse Aide on the Friendship Home Memory Unit for 12 years. As she thinks of the possibilities offered with the

new design, she is so excited of the many benefits there will be to residents. *See plans on Page 2.*

“Just the ability to go outside will be so wonderful,” Joan says. Now, when she takes a group to walk outside, they have to walk through the facility, which includes passing through two sets of doors with alarms. Because there is no secure area, the time is always cut short to get everyone back to the Memory Unit together.

Joan is always busy doing activities with the residents. “It will be so nice to be able to do baking at Christmastime,” she says. “And we would love being able to work on an activity and not have to quickly clean up to make room for a meal to be served.

“I really want to see this happen,” she says.

Putting a Plan in Action

It’s been two years since the Foundation did a feasibility study to decide if the community was in favor of building a new facility. Community feedback was strongly in favor of making changes to the Home, but they wanted to see it happen in phases and on a smaller scale. The top priority was to build a new Memory Unit. With the study results in hand, a task force group of community citizens worked on a long-range plan for the Home, beginning with a new Memory Unit.

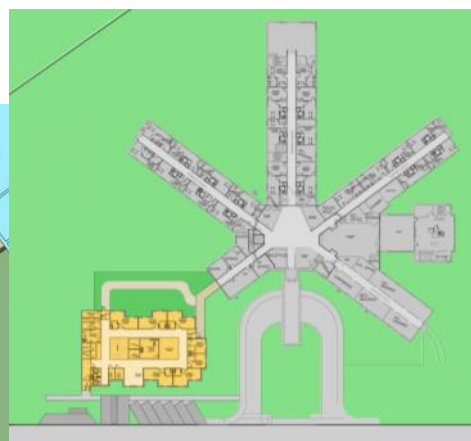
When the design was in place, the Association Board made the final

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Joan Cramer plants flowers with ladies on the Memory Care Unit.

Built Specifically for Individuals With Dementia



The new Memory Care Unit will be attached on the west side of the current facility, with a fenced garden to the back. It will have its own entrance and parking.

A Strong **Vision** for the Future

- Rooms designed for personal space & privacy
- Dedicated areas for dining, activities and sitting
- Ability to safely go outdoors to enjoy beautiful gardens
- Room to roam in a circular layout, ideal for “wandering”
- Serving kitchen, allowing meals to be cooked on-site



approval and then looked to the Foundation Board to begin raising funds and to ensure there was community support for the project. The cost of the project was estimated at \$2.29 million, and within the first 5 months of a silent campaign, \$885,000 had been committed to the project through a combination of Friendship Home funds and private contributions. The decision was then made to go public and put the plan in motion.

Leaders Step Forward

When the Friendship Home Foundation was created, Elaine Jorgensen decided to join the Foundation Board, following 8 years of serving on the Association Board

of Directors. After taking part in the feasibility study and the resulting long-term plan for the Friendship Home, Elaine was ready for the Foundation to launch a capital campaign and see improvements begin. She and husband, Dan, quickly emerged as leaders—deciding to serve as co-chairs of the campaign as well as making a significant charitable contribution.

The Jorgensens made a \$100,000 pledge early in the silent campaign. “I thought we needed a kick off to the campaign,” explains

Elaine. While gifts of all sizes are needed to help the Foundation meet its goal, the Jorgensens understood that it would ultimately take some large gifts to make the campaign successful. They felt this was their chance to make a difference.

“When we look at the long-term needs of the community, we’re going to continue to have people who need care,” says Dan. “Supporting the Memory Care campaign is the first step for the long-range project.”

Dan’s mother lived at the Friendship Home for 5 years, and Elaine has experienced having family members in other

rest homes. They both see the strong need for the Friendship Home in our aging community, as well as the impact of the Home on the town’s economy.

Specifically they made their gift with a donation of grain—a tax-smart and popular option for farmers. But the reason for giving goes far beyond any tax consequences. “It feels like the more we’ve given,” Dan explains, “the more we’ve gotten back.”

A special thanks goes out to all of the initial supporters of the campaign.

“When we look at the long-term needs of the community, we’re going to continue to have people who need care.”

—Dan & Elaine Jorgensen

Your Contributions Are Deeply Appreciated!

Each quarter, all donations are recognized in the "Friendship Forum," the newsletter of the Friendship Home Association. For space limitations, in this publication we will recognize those who give \$100 or more (in cumulative giving) since our last mailing (November 2012).

Please go to friendshiphome.com and click on "Friendship Forum" under the "About Us" link to look at each quarter's newsletter for an entire listing of donations.

Thank you to all who give of their time, talent or treasure to make the Home great!

Gifts of \$100–\$299

Arch & Violet Andersen
Anonymous (3)
Jo Beane/Jo's Corner Clip
Randy Blohm

Call Genelle Deist at 712.563.2651 for more information on giving to the Memory Unit Campaign. Following are ways others have helped.

Popular Ways to Give

- Cash or check
- Gifts of grain
- Stock & appreciated securities
- Retirement plan assets
- Planned gifts—will bequests, life insurance or trusts

Gifts for the capital campaign can be pledged over a 5-year time period.

Always check with your financial advisor when making a donation.

Gifts made toward the Memory Unit Capital Campaign are not included in this listing. All campaign gifts will be recognized separately at a later date.

Jim Bobenmoyer
Annette & Randy Bruch/
Heuss Consulting LLC
Dan & Sarah Christensen
Robert & Esther Dollerschell
Ebenezer Lutheran Church
Women
Robert & Dorothy Evans
Dean & Charlotte Fett
Jim & Barb Friedrichsen
Friendship Home Auxiliary
Brett & Lora Gibbs
Mohammed & Deborah
Hadij
Carol Hansen
Matt Heller/Thrivent
Financial
Herbers Seed
Heuss Distributing
Jim & Charlotte Hoffman
Glee & Lillie Huey
Barb Jacobsen
Darrell E Jensen
Lila Jean Jensen & Paul
Walther
Richard Jones

Donna Kessler
Mark Kessler
Knights of Columbus
Robert Olsen
OSLC Women of the Word
SSG Thomas Pyeatt
Remsburg Service
Roland Funeral Service
Franklin Steward
Terry & Marla Sunberg
Mary Ellen Quandt
Ashley Van Aernam/Farm
Bureau Financial Services
Armin & Mary Vogt
Robert & Jane Weber
Howard & Sharon Weitzl
Danny & Yvonne Wittrock

Gifts of \$300–\$599

Anonymous
Rick & Julie Artist
Les & Ruby Brue
Ron & Paulette Chambers
Ron & Barb Christensen
Roger & Maryanna
Christensen; Craig & Kris

Christensen; Beverly &
Chuck Stupca
Beverly Huffman
Larry & Fran Nielsen
Jim & Annette Perkins
Juanita Reynard
Bill Roth
Lyle & Cathy Stone

Gifts of \$600–\$999

Rudy, Jr.; Clete & Larry
Anthofer & families
Doug & Betsy Carter
Mark & Becky Jones
Friends & Family of George
Raub
Ron Ross/Rural Health
Development

Gifts of \$1,000+

Rich & Lela Gleason
Dan & Elaine Jorgensen
Kathleen Mannatt
Charlene McLaughlin & family
Wyman & Laurie Nelson
Marvin & Beth Rasmussen

Friendship Home Wish List

Beyond helping the Home plan for the future, the Foundation raises money for current needs. You can make an unrestricted donation, which allows the Board to direct the funds to the greatest needs. Or you have the option of designating your gift to a specific item,

department or program. Following are items on the Friendship Home's current "wish list."

- LARGE-print books
- Tables & chairs for outdoor activities (\$150 for white table & 2 chairs) (\$320 for set of 8 outdoor chairs)

- Flat-screen televisions for resident rooms (\$400/TV)
- Funds to assist our Interior Design team (current projects include dining room tables and chairs, furnishings for fireplace lounge and entryway)

If making a gift for a specific item, it is best to give us the funds to buy the item rather than purchase it for us.

Friendship Home Foundation

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The Friendship Home Foundation is a private nonprofit 501(c)3 organization dedicated to securing and stewarding gifts and grants that benefit the Friendship Home.

Our vision is “to support the mission of the Friendship Home as it meets the needs of the community as it grows into the future.”

About “Heart to Heart”

This newsletter is a product of the Friendship Home Foundation. Our occasional newsletters, brochures and seminars will be designed to offer our friends and supporters helpful information. If you ever have questions or would like to discuss specific ways to make a difference, please call Genelle Deist, Foundation Director, at 712.563.2651. If you choose not to receive Foundation mailings, call Genelle or send her an email at marketing@friendshiphome.com.



Did You Know?

Gifts to the Foundation can be made online! Simply go to www.friendshiphome.com. Click on “Give Now” under the “Foundation” drop-down menu. Gifts can be made with any major credit card or personal PayPal accounts.



Mark Your Calendars!

Operation T-Bone Fun Walk/5k/10k

Saturday, August 3

The Friendship Home Foundation is excited to host the second Operation T-Bone Fun Walk/5K/10K! The race will begin at the City Square in Audubon (in front of the Memorial Building).

Race Schedule

Registration: 7:15 a.m.-7:45 a.m.

Fun Walk/5K/10K: 8 a.m.

Award Ceremony: 9:30 a.m.



Awards & Age Divisions

For the 5K & 10K races, awards will be given to the top two male and female finishers in each age group.

12 & under	40-49
13-19	50-59
20-29	60 & up
30-39	

Go to www.friendshiphome.com to download a brochure or registration form. Entry fees for Fun Walk: \$20; 5K & 10K: \$30. (Fees will increase \$5 the day of the race.) All proceeds will go to the Friendship Home Foundation, helping to support the capital campaign, as well as fund current wish list items.

Register by July 19 to ensure a T-shirt!

Run for a Resident!

If you would like to run in honor or in memory of a resident, let us know! We'll get you a pledge form, and you can form a “team” in the individual's name. Call Genelle Deist at 712-563-2651 or email marketing@friendshiphome.com to get a personalized pledge form! You can also download a form on our website.

Interested in Volunteering or Sponsoring?

Our goal is to raise funds for our residents! We're looking for volunteers for the day of the race, as well as for sponsors to help cover costs associated with the race. There is no set amount for sponsors—and all will be recognized the day of the event. Let Genelle know if you're interested in helping us out!